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John Grant is author of a number of books including Coopportunity, published in January 2010. His other titles include The Green Marketing Manifesto, winner of the

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Oct 23, 2008 It is largely based on the book of John Grant, The Green marketing Manifesto Du Green Marketing au Green Thinking Guillaume Rieth.

The green marketing manifesto (ebook, 2007)

The green marketing manifesto. [John Grant] Green Marketing's Five I's. Endnote: Another Revolution. Section II THE GREEN MARKETING GRID. Overview. A.

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The Green Marketing Manifesto by John Grant In The Green Marketing Manifesto, John Grant, a marketing professional with over 20 years experience, provides

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The Green Marketing Manifesto and Co-opportunity (Jan 2010) thejohngrant@btinternet.com. Contact me at john.grant(AT)ecoinomy.com View my complete profile.

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Green Marketing Manifesto by John Grant. Today on our Monday's green book series we're talking about green marketing. Our book for today is:

The green marketing manifesto: amazon.it: john

This book is meaningful, well written and logically presented. The author takes the fact that traditional marketing encourages people to buy more stuff; and yet green

The green marketing manifesto (book, 2007)

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